



www.kpho.com

CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

CONTRACT

Contract / Revision	Alt Order #
495920 / 17	06348233
<u>Product</u>	
CARMONA FOR SENATE	
<u>Contract Dates</u>	<u>Estimate #</u>
10/02/12 - 11/06/12	1875
<u>Advertiser</u>	<u>Original Date / Revision</u>
Carmona For Senate	09/26/12 / 10/31/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KPHO	Matt Norten
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 25-54	
<u>IDB#</u>	<u>Advertiser Code</u>
	130
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots		Amount
											Spots	Amount	
1	KPHO	10/02/12	10/05/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	3	\$2,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:	10/01/12	10/07/12	-TwTF--	3	\$800.00								
2	KPHO	10/02/12	10/05/12	BETTER ARIZONA	M-F 10a-1058a		:30			NM	3	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:	10/01/12	10/07/12	-TwTF--	3	\$150.00								
3	KPHO	10/02/12	10/05/12	DAVID LETTERMAN	M-F 1035p-1138p		:30			NM	1	\$250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:	10/01/12	10/07/12	-TWTF--	2	\$250.00								
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
1	KPHO	10/01/12-10/07/12		DAVID LETTERMAN	M-F 1035p-1138p	-TuwThF----	:30		\$250.00	NM			
				<u>Credited</u>									
4	KPHO	10/02/12	10/05/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30			NM	5	\$3,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:	10/01/12	10/07/12	-TWTF--	5	\$700.00								
5	KPHO	10/02/12	10/05/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30			NM	5	\$2,250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:	10/01/12	10/07/12	-TWTF--	5	\$450.00								
6	KPHO	10/02/12	10/12/12	LET'S MAKE A DEAL	M-F 2-3p		:30			NM	5	\$1,650.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:	10/01/12	10/07/12	-TWTF--	4	\$350.00								
		<u>Week:</u>	<u>10/08/12</u>	<u>10/14/12</u>									
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
6	KPHO	10/08/12-10/14/12		LET'S MAKE A DEAL	M-F 2-3p	-TuwThF----	:30		\$350.00	NM			
				<u>Credited</u>									
7	KPHO	10/08/12-10/14/12		LET'S MAKE A DEAL	M-F 2-3p	-TuwThF----	:30		\$350.00	NM			
				<u>Credited</u>									
8	KPHO	10/08/12-10/14/12		LET'S MAKE A DEAL	M-F 2-3p	-TuwThF----	:30		\$350.00	NM			
				<u>Credited</u>									
7	KPHO	10/02/12	10/05/12	ANDERSON COOPER	M-F 358p-458p		:30			NM	4	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:	10/01/12	10/07/12	-TWTF--	4	\$225.00								
8	KPHO	10/02/12	10/05/12	CBS 5 NEWS @ 5P	M-F 5p-530p		:30			NM	4	\$2,800.00	

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495920 / 17	06348233	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	CARMONA FOR SENATE	1875
Advertiser	Original Date / Revision	
Carmona For Senate	09/26/12 / 10/31/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Spots/	
										Type	Spots
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							Amount
		Week: 10/01/12	10/07/12	-TWTF--				4	\$700.00		
9	KPHO	10/02/12	10/05/12	M-F 530-6a	M-F 530-6a		:30			NM	5 \$1,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/01/12	10/07/12	-TWTF--				5	\$235.00		
10	KPHO	10/02/12	10/05/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	4 \$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/01/12	10/07/12	-TWTF--				4	\$600.00		
11	KPHO	10/02/12	10/05/12	M-F 6-630a	M-F 6-630a		:30			NM	5 \$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/01/12	10/07/12	-TWTF--				5	\$150.00		
12	KPHO	10/02/12	10/05/12	M-F 630-7a	M-F 630-7a		:30			NM	4 \$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/01/12	10/07/12	-TWTF--				5	\$135.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			<u>Type</u>	
	4	KPHO	10/01/12-10/07/12	M-F 630-7a	M-F 630-7a	-TuwThF----	:30		\$135.00	NM	
				<u>Credited</u>							
13	KPHO	10/02/12	10/05/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30			NM	3 \$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/01/12	10/07/12	-TWTF--				3	\$800.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			<u>Type</u>	
	1	KPHO	10/01/12-10/07/12	CBS 5 NEWS @ 630P	M-F 630PM News	-TuwThF----	:30		\$800.00	NM	
				See MG 13.5,13.6							
	2	KPHO	10/01/12-10/07/12	CBS 5 NEWS @ 630P	M-F 630PM News	-TuwThF----	:30		\$800.00	NM	
				See MG 13.5,13.6							
	5	KPHO	10/04/12-10/04/12	Early News Specials	Early News Specia----Th----		:30		\$800.00	NM	
				④ MG for 13.2,13.1							
	6	KPHO	10/04/12-10/04/12	Early News Specials	Early News Specia----Th----		:30		\$800.00	NM	
				④ MG for 13.2,13.1							
14	KPHO	10/02/12	10/05/12	CBS EARLY SHOW	M-F 7a-9a		:30			NM	5 \$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/01/12	10/07/12	-TWTF--				5	\$200.00		
15	KPHO	10/02/12	10/05/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	5 \$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/01/12	10/07/12	-TWTF--				5	\$700.00		
16	KPHO	10/12/12	10/26/12	CSI:NY	Fri 7p-8p		:30			NM	1 \$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/08/12	10/14/12	----1--				1	\$2,000.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			<u>Type</u>	
	1	KPHO	10/08/12-10/14/12	CSI:NY	Fri 7p-8p	-----F----	:30		\$2,000.00	NM	
				See MG 16.4							
	4	KPHO	10/12/12-10/12/12	NCIS	Fri 7p-8p	-----F----	:30		\$2,000.00	NM	
				④ MG for 16.1 10/12							
	Week: 10/15/12	10/21/12	-----	0					\$0.00		
	Week: 10/22/12	10/28/12	----1--	1					\$2,000.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			<u>Type</u>	
	2	KPHO	10/22/12-10/28/12	CSI:NY	Fri 7p-8p	-----F----	:30		\$2,000.00	NM	
				See MG 16.3							
	3	KPHO	10/26/12-10/26/12	NCIS	Fri 7p-8p	-----F----	:30		\$2,000.00	NM	
				④ Credited							
E	17	KPHO	10/05/12	11/02/12	MADE IN JERSEY	Fri 8p-9p		:30		NM	2 \$7,000.00

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Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	CARMONA FOR SENATE	1875
Advertiser		Original Date / Revision
Carmona For Senate		09/26/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Spots/		
										Type	Spots	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							Amount	
Week: 10/01/12		10/07/12		----1--				1	\$3,500.00			
Week: 10/08/12		10/14/12		----1--				1	\$3,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KPHO	10/08/12-10/14/12	MADE IN JERSEY	Fri 8p-9p	-----F----	:30		\$3,500.00	NM		
			See MG 17.6									
	6	KPHO	10/12/12-10/12/12	CSI:NY	Fri 8p-9p	-----F----	:30		\$3,500.00	NM		
			④ MG for 17.2 10/12									
Week: 10/15/12		10/21/12		----1--				1	\$3,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KPHO	10/15/12-10/21/12	MADE IN JERSEY	Fri 8p-9p	-----F----	:30		\$3,500.00	NM		
			Credited									
Week: 10/22/12		10/28/12		-----				0	\$0.00			
Week: 10/29/12		11/04/12		----1--				1	\$3,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KPHO	10/29/12-11/04/12	MADE IN JERSEY	Fri 8p-9p	-----F----	:30		\$3,500.00	NM		
			See MG 17.5									
	5	KPHO	11/02/12-11/02/12	CSI:NY	Fri 8p-9p	-----F----	:30		\$3,500.00	NM		
			④ Credited									
18	KPHO	10/05/12	10/12/12	BLUE BLOODS	F 9p-10p		:30			NM	1	\$2,500.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>			
Week: 10/01/12		10/07/12	----1--	1					\$2,500.00			
Week: 10/08/12		10/14/12	----1--	1					\$2,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KPHO	10/08/12-10/14/12	BLUE BLOODS	F 9p-10p	-----F----	:30		\$2,500.00	NM		
			Credited									
19	KPHO	10/06/12	10/06/12	Sa Late News	Sa 10p-1035p		:30			NM	1	\$500.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>			
Week: 10/01/12		10/07/12	----1--	1					\$500.00			
20	KPHO	10/06/12	10/27/12	CBS 5 NEWS @ 5P	Sa 5PM News		:30			NM	2	\$500.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>			
Week: 10/01/12		10/07/12	----1--	1					\$250.00			
Week: 10/08/12		10/14/12	----1--	1					\$250.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KPHO	10/08/12-10/14/12	CBS 5 NEWS @ 5P	Sa 5PM News	-----Sa--	:30		\$250.00	NM		
			Credited									
Week: 10/15/12		10/21/12		----1--				1	\$250.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KPHO	10/15/12-10/21/12	CBS 5 NEWS @ 5P	Sa 5PM News	-----Sa--	:30		\$250.00	NM		
			Credited									
Week: 10/22/12		10/28/12		----1-				1	\$250.00			
21	KPHO	10/13/12	10/20/12	Sat 5a-7a	Sat AM		:30			NM	0	\$0.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>			
Week: 10/08/12		10/14/12	----1-	1					\$85.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KPHO	10/08/12-10/14/12	Sat 5a-7a	Sat AM	-----Sa--	:30		\$85.00	NM		
			Credited									
Week: 10/15/12		10/21/12		----1-				1	\$85.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KPHO	10/15/12-10/21/12	Sat 5a-7a	Sat AM	-----Sa--	:30		\$85.00	NM		
			Credited									

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Advertiser		
Carmona For Senate		
Original Date / Revision		
09/26/12 / 10/31/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/		Type	Spots	Amount
									Rate	Week			
22	KPHO	10/06/12	10/27/12	CBS 5 NEWS @ 530P	Sat 530PM News		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/01/12	10/07/12	-----1-					1	\$225.00				
Week:	10/08/12	10/14/12	-----1-					1	\$225.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
2	KPHO	10/08/12-10/14/12		CBS 5 NEWS @ 530P	Sat 530PM News	-----Sa--	:30		\$225.00		NM		
<i>Credited</i>													
Week:	10/15/12	10/21/12	-----1-					1	\$225.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
3	KPHO	10/15/12-10/21/12		CBS 5 NEWS @ 530P	Sat 530PM News	-----Sa--	:30		\$225.00		NM		
<i>Credited</i>													
Week:	10/22/12	10/28/12	-----1-					1	\$225.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
4	KPHO	10/22/12-10/28/12		CBS 5 NEWS @ 530P	Sat 530PM News	-----Sa--	:30		\$225.00		NM		
<i>Credited</i>													
23	KPHO	10/06/12	10/27/12	CBS 5 NEWS @ 630P	Sa 630PM News		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/01/12	10/07/12	-----1-					1	\$500.00				
Week:	10/08/12	10/14/12	-----1-					1	\$500.00				
Week:	10/15/12	10/21/12	-----1-					1	\$500.00				
Week:	10/22/12	10/28/12	-----1-					1	\$500.00				
24	KPHO	10/07/12	10/07/12	Su Late News	Su 10p-1035p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/01/12	10/07/12	-----1					1	\$700.00				
25	KPHO	10/07/12	11/04/12	Rasmussen	Various		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/01/12	10/07/12	-----1					1	\$400.00				
Week:	10/08/12	10/14/12	-----1					1	\$400.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
2	KPHO	10/08/12-10/14/12		Rasmussen	Various	-----St	:30		\$400.00		NM		
<i>Credited</i>													
Week:	10/15/12	10/21/12	-----1					1	\$400.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
3	KPHO	10/15/12-10/21/12		Rasmussen	Various	-----St	:30		\$400.00		NM		
<i>Credited</i>													
Week:	10/22/12	10/28/12	-----1					1	\$400.00				
Week:	10/29/12	11/04/12	-----1					1	\$400.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
5	KPHO	10/29/12-11/04/12		Rasmussen	Various	-----St	:30		\$400.00		NM		
<i>Credited</i>													
26	KPHO	10/07/12	10/14/12	CBS 5 NEWS @ 530P	Su 530p-6p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/01/12	10/07/12	-----1					1	\$500.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
1	KPHO	10/01/12-10/07/12		CBS 5 NEWS @ 530P	Su 530p-6p	-----St	:30		\$500.00		NM		
<i>Credited</i>													
Week:	10/08/12	10/14/12	-----1					1	\$500.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
2	KPHO	10/08/12-10/14/12		CBS 5 NEWS @ 530P	Su 530p-6p	-----St	:30		\$500.00		NM		
<i>Credited</i>													
27	KPHO	10/07/12	10/28/12	60 MINUTES	Sun 6p-7p		:30				NM	2	\$8,000.00

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www.kpho.com

Contract / Revision	Alt Order #	
495920 / 17	06348233	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	CARMONA FOR SENATE	1875
Advertiser		
Carmona For Senate		
Original Date / Revision		
09/26/12 / 10/31/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week: 10/01/12		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week: 10/01/12		10/07/12		-----1	1				\$4,000.00			
Spot	Ch	Date Range		Description		Start/End Time		Weekdays		Length		Rate
1	KPHO	10/01/12-10/07/12		60 MINUTES		Sun 6p-7p		-----SL		:30		\$4,000.00
<i>Credited</i>												
Week: 10/08/12		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week: 10/08/12		10/14/12		-----	0				\$0.00			
Week: 10/15/12		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week: 10/15/12		10/21/12		-----1	1				\$4,000.00			
Week: 10/22/12		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week: 10/22/12		10/28/12		-----1	1				\$4,000.00			
28	KPHO	10/07/12	10/21/12	CBS SUNDAY MORNING		Various			:30			NM
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/01/12	10/07/12	-----1	1	\$500.00								
Week: 10/08/12	10/14/12	-----1	1	\$500.00								
Spot	Ch	Date Range		Description		Start/End Time		Weekdays		Length		Rate
2	KPHO	10/08/12-10/14/12		CBS SUNDAY MORNING		Various		-----SL		:30		\$500.00
<i>Credited</i>												
Week: 10/15/12		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week: 10/15/12		10/21/12		-----1	1				\$500.00			
29	KPHO	10/14/12	10/14/12	AMAZING RACE		Sun 7p-8p			:30			NM
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/08/12	10/14/12	-----1	1	\$4,000.00								
Spot	Ch	Date Range		Description		Start/End Time		Weekdays		Length		Rate
1	KPHO	10/08/12-10/14/12		AMAZING RACE		Sun 7p-8p		-----SL		:30		\$4,000.00
<i>Credited</i>												
30	KPHO	10/07/12	10/21/12	THE GOOD WIFE		Sun 8-9p			:30			NM
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/01/12	10/07/12	-----1	1	\$2,500.00								
Spot	Ch	Date Range		Description		Start/End Time		Weekdays		Length		Rate
1	KPHO	10/01/12-10/07/12		THE GOOD WIFE		Sun 8-9p		-----SL		:30		\$2,500.00
<i>Credited</i>												
Week: 10/08/12		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week: 10/08/12		10/14/12		-----	0				\$0.00			
Week: 10/15/12		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week: 10/15/12		10/21/12		-----1	1				\$2,500.00			
Spot	Ch	Date Range		Description		Start/End Time		Weekdays		Length		Rate
2	KPHO	10/15/12-10/21/12		THE GOOD WIFE		Sun 8-9p		-----SL		:30		\$2,500.00
<i>Credited</i>												
31	KPHO	10/14/12	10/28/12	THE MENTALIST		Sun 9-10p			:30			NM
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/08/12	10/14/12	-----1	1	\$6,000.00								
Spot	Ch	Date Range		Description		Start/End Time		Weekdays		Length		Rate
1	KPHO	10/08/12-10/14/12		THE MENTALIST		Sun 9-10p		-----SL		:30		\$6,000.00
<i>Credited</i>												
Week: 10/15/12		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week: 10/22/12		10/21/12		-----	0				\$0.00			
Week: 10/22/12		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week: 10/22/12		10/28/12		-----1	1				\$6,000.00			
32	KPHO	10/25/12	10/25/12	BIG BANG THEORY/TWO A		Thu 7p-8p			:30			NM
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/22/12	10/28/12	---1---	1	\$3,500.00								
33	KPHO	10/18/12	11/01/12	PERSON OF INTEREST		Thu 8p-9p			:30			NM
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/15/12	10/21/12	---1---	1	\$6,000.00								
Spot	Ch	Date Range		Description		Start/End Time		Weekdays		Length		Rate
2	KPHO	10/15/12-10/21/12		PERSON OF INTEREST		Thu 8p-9p		----Th----		:30		\$6,000.00
<i>Credited</i>												
Week: 10/22/12		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week: 10/22/12		10/28/12		-----	0				\$0.00			

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Contract / Revision	Alt Order #	
495920 / 17	06348233	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	CARMONA FOR SENATE	1875
Advertiser		Original Date / Revision
Carmona For Senate		09/26/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Spots/	
										Type	Spots
		Start Date	End Date	Weekdays							Amount
		Week: 10/29/12	11/04/12	---1---				1	\$6,000.00		
34	KPHO	10/09/12	10/09/12	VEGAS							
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/08/12	10/14/12	-1-----				1	\$2,500.00		
35	KPHO	10/10/12	10/31/12	SURVIVOR:PHILIPPINES							
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/08/12	10/14/12	---1---				1	\$3,500.00		
		Week: 10/15/12	10/21/12	--1----				1	\$3,500.00		
		Week: 10/22/12	10/28/12	-----				0	\$0.00		
		Week: 10/29/12	11/04/12	--1----				1	\$3,500.00		
36	KPHO	10/10/12	10/24/12	CRIMINAL MINDS							
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/08/12	10/14/12	---1---				1	\$2,500.00		
		Week: 10/15/12	10/21/12	-----				0	\$0.00		
		Week: 10/22/12	10/28/12	--1----				1	\$2,500.00		
37	KPHO	10/08/12	10/12/12	CBS 5 NEWS @ 10P							
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/08/12	10/14/12	MTWTF--				5	\$800.00		
		Spot	Ch	Date Range				Description	Start/End Time	Weekdays	Length
	1	KPHO	10/08/12-10/14/12	CBS 5 NEWS @ 10P					M-F 10p-1035p	MTUwThF----	:30
				Credited							
	2	KPHO	10/08/12-10/14/12	CBS 5 NEWS @ 10P					M-F 10p-1035p	MTUwThF----	:30
				Credited							
	4	KPHO	10/08/12-10/14/12	CBS 5 NEWS @ 10P					M-F 10p-1035p	MTUwThF----	:30
				Credited							
	5	KPHO	10/08/12-10/14/12	CBS 5 NEWS @ 10P					M-F 10p-1035p	MTUwThF----	:30
				Credited							
38	KPHO	10/16/12	10/19/12	CBS 5 NEWS @ 10P							
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/15/12	10/21/12	-TWTF--				4	\$1,300.00		
39	KPHO	10/22/12	10/26/12	CBS 5 NEWS @ 10P							
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/22/12	10/28/12	MTWTF--				5	\$1,300.00		
40	KPHO	10/29/12	11/02/12	CBS 5 NEWS @ 10P							
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	MTWTF--				5	\$1,300.00		
41	KPHO	11/05/12	11/05/12	CBS 5 NEWS @ 10P							
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 11/05/12	11/11/12	1-----				1	\$1,300.00		
E 42	KPHO	10/08/12	11/02/12	BETTER ARIZONA							
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/08/12	10/14/12	MTWTF--				5	\$150.00		
		Spot	Ch	Date Range				Description	Start/End Time	Weekdays	Length
	3	KPHO	10/08/12-10/14/12	BETTER ARIZONA					M-F 10a-1058a	MTUwThF----	:30
				Credited							
	Week: 10/15/12	10/21/12	MTWTF--	5					\$150.00		
	Spot	Ch	Date Range					Description	Start/End Time	Weekdays	Length
	8	KPHO	10/15/12-10/21/12	BETTER ARIZONA					M-F 10a-1058a	MTUwThF----	:30
				Credited							
	10	KPHO	10/15/12-10/21/12	BETTER ARIZONA					M-F 10a-1058a	MTUwThF----	:30
				Credited							

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Contract / Revision	Alt Order #	
495920 / 17	06348233	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	CARMONA FOR SENATE	11875
Advertiser		Original Date / Revision
Carmona For Senate		09/26/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Week: 10/22/12		Start Date	End Date	Weekdays	Spots/Week				Rate			
		10/22/12	10/28/12	MTWTF--	5				\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	11	KPHO	10/22/12-10/28/12	BETTER ARIZONA Credited		M-F 10a-1058a	MTuWThF----	:30	\$150.00	NM		
	12	KPHO	10/22/12-10/28/12	BETTER ARIZONA Credited		M-F 10a-1058a	MTuWThF----	:30	\$150.00	NM		
	13	KPHO	10/22/12-10/28/12	BETTER ARIZONA Credited		M-F 10a-1058a	MTuWThF----	:30	\$150.00	NM		
	14	KPHO	10/22/12-10/28/12	BETTER ARIZONA Credited		M-F 10a-1058a	MTuWThF----	:30	\$150.00	NM		
	15	KPHO	10/22/12-10/28/12	BETTER ARIZONA Credited		M-F 10a-1058a	MTuWThF----	:30	\$150.00	NM		
Week: 10/29/12		Start Date	End Date	Weekdays	Spots/Week				Rate			
		10/29/12	11/04/12	MTWTF--	5				\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	16	KPHO	10/29/12-11/04/12	BETTER ARIZONA Credited		M-F 10a-1058a	MTuWThF----	:30	\$150.00	NM		
	17	KPHO	10/29/12-11/04/12	BETTER ARIZONA Credited		M-F 10a-1058a	MTuWThF----	:30	\$150.00	NM		
	18	KPHO	10/29/12-11/04/12	BETTER ARIZONA Credited		M-F 10a-1058a	MTuWThF----	:30	\$150.00	NM		
43	KPHO	11/05/12	11/05/12	BETTER ARIZONA		M-F 10a-1058a		:30		NM	1	\$150.00
Week: 11/05/12		Start Date	End Date	Weekdays	Spots/Week				Rate			
		11/05/12	11/11/12	1-----	1				\$150.00			
44	KPHO	10/08/12	10/19/12	DAVID LETTERMAN		M-F 1035p-1138p		:30		NM	0	\$0.00
Week: 10/08/12		Start Date	End Date	Weekdays	Spots/Week				Rate			
		10/08/12	10/14/12	MTWTF--	5				\$250.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	KPHO	10/08/12-10/14/12	DAVID LETTERMAN Credited		M-F 1035p-1138p	MTuWThF----	:30	\$250.00	NM		
	2	KPHO	10/08/12-10/14/12	DAVID LETTERMAN Credited		M-F 1035p-1138p	MTuWThF----	:30	\$250.00	NM		
	3	KPHO	10/08/12-10/14/12	DAVID LETTERMAN Credited		M-F 1035p-1138p	MTuWThF----	:30	\$250.00	NM		
	4	KPHO	10/08/12-10/14/12	DAVID LETTERMAN Credited		M-F 1035p-1138p	MTuWThF----	:30	\$250.00	NM		
	5	KPHO	10/08/12-10/14/12	DAVID LETTERMAN Credited		M-F 1035p-1138p	MTuWThF----	:30	\$250.00	NM		
Week: 10/15/12		Start Date	End Date	Weekdays	Spots/Week				Rate			
		10/15/12	10/21/12	MTWTF--	4				\$250.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	6	KPHO	10/15/12-10/21/12	DAVID LETTERMAN Credited		M-F 1035p-1138p	MTuWThF----	:30	\$250.00	NM		
	7	KPHO	10/15/12-10/21/12	DAVID LETTERMAN Credited		M-F 1035p-1138p	MTuWThF----	:30	\$250.00	NM		
	8	KPHO	10/15/12-10/21/12	DAVID LETTERMAN Credited		M-F 1035p-1138p	MTuWThF----	:30	\$250.00	NM		
	9	KPHO	10/15/12-10/21/12	DAVID LETTERMAN Credited		M-F 1035p-1138p	MTuWThF----	:30	\$250.00	NM		
45	KPHO	10/22/12	10/22/12	DAVID LETTERMAN		M-F 1035p-1138p		:30		NM	0	\$0.00
Week: 10/22/12		Start Date	End Date	Weekdays	Spots/Week				Rate			
		10/22/12	10/28/12	1-----	1				\$250.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	KPHO	10/22/12-10/28/12	DAVID LETTERMAN Credited		M-F 1035p-1138p	M-----	:30	\$250.00	NM		

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Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	CARMONA FOR SENATE	1875
Advertiser		Original Date / Revision
Carmona For Senate		09/26/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/		Type	Spots	Amount
									Weekdays	Rate			
E 46	KPHO	10/23/12	11/02/12	DAVID LETTERMAN	M-F 1035p-1138p		:30				NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/22/12	10/28/12	-TWTF--		4					\$450.00				
Week: 10/29/12	11/04/12	-TWTF--		4					\$450.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>	<u>Type</u>		
5	KPHO	10/29/12-11/04/12		DAVID LETTERMAN	M-F 1035p-1138p	-TuwThF----	:30			\$450.00	NM		
Credited													
7	KPHO	10/29/12-11/04/12		DAVID LETTERMAN	M-F 1035p-1138p	-TuwThF----	:30			\$450.00	NM		
Credited													
47	KPHO	10/29/12	11/05/12	DAVID LETTERMAN	M-F 1035p-1138p		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12	11/04/12	1-----		1					\$450.00				
Week: 11/05/12	11/11/12	1-----		1					\$450.00				
48	KPHO	10/08/12	11/02/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30				NM	20	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/08/12	10/14/12	MTWTF--		5					\$700.00				
Week: 10/15/12	10/21/12	MTWTF--		5					\$700.00				
Week: 10/22/12	10/28/12	MTWTF--		5					\$700.00				
Week: 10/29/12	11/04/12	MTWTF--		5					\$700.00				
49	KPHO	11/05/12	11/05/12	YOUNG & THE RESTLESS	M-F 1059a-1159a		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 11/05/12	11/11/12	1-----		1					\$700.00				
E 50	KPHO	10/08/12	11/02/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30				NM	18	\$8,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/08/12	10/14/12	MTWTF--		5					\$450.00				
Week: 10/15/12	10/21/12	MTWTF--		5					\$450.00				
Week: 10/22/12	10/28/12	MTWTF--		5					\$450.00				
Week: 10/29/12	11/04/12	MTWTF--		5					\$450.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>	<u>Type</u>		
18	KPHO	10/29/12-11/04/12		CBS 5 NEWS @ NOON	M-F 12p-1230p	MTuWThF----	:30			\$450.00	NM		
Credited													
20	KPHO	10/29/12-11/04/12		CBS 5 NEWS @ NOON	M-F 12p-1230p	MTuWThF----	:30			\$450.00	NM		
Credited													
51	KPHO	11/05/12	11/05/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 11/05/12	11/11/12	1-----		1					\$450.00				
52	KPHO	10/08/12	10/15/12	LET'S MAKE A DEAL	M-F 2-3p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/08/12	10/14/12	1-----		1					\$350.00				
Week: 10/15/12	10/21/12	1-----		1					\$350.00				
E 53	KPHO	10/16/12	11/02/12	LET'S MAKE A DEAL	M-F 2-3p		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/15/12	10/21/12	-TWTF--		4					\$600.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>	<u>Type</u>		
1	KPHO	10/15/12-10/21/12		LET'S MAKE A DEAL	M-F 2-3p	-TuwThF----	:30			\$600.00	NM		
Credited													
2	KPHO	10/15/12-10/21/12		LET'S MAKE A DEAL	M-F 2-3p	-TuwThF----	:30			\$600.00	NM		
Credited													
3	KPHO	10/15/12-10/21/12		LET'S MAKE A DEAL	M-F 2-3p	-TuwThF----	:30			\$600.00	NM		
Credited													
4	KPHO	10/15/12-10/21/12		LET'S MAKE A DEAL	M-F 2-3p	-TuwThF----	:30			\$600.00	NM		
Credited													

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CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

www.kpho.com

Contract / Revision 495920 / 17	Alt Order # 06348233
Product CARMONA FOR SENAT	Estimate # 1875
	Original Date / Revision 09/26/12 / 10/31/12

(* Line Transactions: N = New, E = Edited, D = Deleted)

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(602)264-1000**

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<u>Contract / Revision</u>	<u>Alt Order #</u>
495920 / 17	06348233

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	CARMONA FOR SENATE	1875

Advertiser	Original Date / Revision
Carmona For Senate	09/26/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type Spots		Amount
										Start Date	End Date	
59	KPHO	10/08/12	11/02/12	M-F 530-6a	M-F 530-6a		:30			NM	15	\$3,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:	10/08/12	10/14/12	MTWTF--		5			\$235.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>			
	3	KPHO	10/08/12-10/14/12	M-F 530-6a		M-F 530-6a	MTUWThF----	:30	\$235.00			NM
			<u>Credited</u>									
Week:	10/15/12	10/21/12	MTWTF--		5			\$235.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>			
	8	KPHO	10/15/12-10/21/12	M-F 530-6a		M-F 530-6a	MTUWThF----	:30	\$235.00			NM
			<u>Credited</u>									
Week:	10/22/12	10/28/12	MTWTF--		5			\$235.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>			
	11	KPHO	10/22/12-10/28/12	M-F 530-6a		M-F 530-6a	MTUWThF----	:30	\$235.00			NM
			<u>Credited</u>									
Week:	10/29/12	11/04/12	MTWTF--		5			\$235.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>			
	19	KPHO	10/29/12-11/04/12	M-F 530-6a		M-F 530-6a	MTUWThF----	:30	\$235.00			NM
			<u>Credited</u>									
Week:	10/29/12	11/04/12	M-F 530-6a									
			<u>Credited</u>									
60	KPHO	11/05/12	11/06/12	M-F 530-6a	M-F 530-6a		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:	11/05/12	11/11/12	MT-----		1			\$235.00				
61	KPHO	10/08/12	11/02/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	19	\$11,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:	10/08/12	10/14/12	MTWTF--		5			\$600.00				
Week:	10/15/12	10/21/12	MTWTF--		5			\$600.00				
Week:	10/22/12	10/28/12	MTWTF--		5			\$600.00				
Week:	10/29/12	11/04/12	MTWTF--		5			\$600.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>			
	20	KPHO	10/29/12-11/04/12	CBS 5 NEWS @ 530P		M-F 530p News	MTUWThF----	:30	\$600.00			NM
			<u>Credited</u>									
62	KPHO	11/05/12	11/05/12	CBS 5 NEWS @ 530P	M-F 530p News		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:	11/05/12	11/11/12	1-----		1			\$600.00				
E 63	KPHO	10/08/12	11/02/12	M-F 6-630a	M-F 6-630a		:30			NM	12	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:	10/08/12	10/14/12	MTWTF--		5			\$150.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>			
	1	KPHO	10/08/12-10/14/12	M-F 6-630a		M-F 6-630a	MTUWThF----	:30	\$150.00			NM
			<u>Credited</u>									
	2	KPHO	10/08/12-10/14/12	M-F 6-630a		M-F 6-630a	MTUWThF----	:30	\$150.00			NM
			<u>Credited</u>									
	4	KPHO	10/08/12-10/14/12	M-F 6-630a		M-F 6-630a	MTUWThF----	:30	\$150.00			NM
			<u>Credited</u>									
Week:	10/15/12	10/21/12	MTWTF--		5			\$150.00				
Week:	10/22/12	10/28/12	MTWTF--		5			\$150.00				
Week:	10/29/12	11/04/12	MTWTF--		5			\$150.00				

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Contract / Revision	Alt Order #	
495920 / 17	06348233	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	CARMONA FOR SENATE	1875
Advertiser		Original Date / Revision
Carmona For Senate		09/26/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots/ Type Spots		Amount								
											Start Date	End Date									
											Spot	Ch	Date Range	Description	Spots/Week	Rate	Start/End Time	Weekdays	Length	Rate	Type
16	KPHO	10/29/12	11/04/12	M-F 6-630a	M-F 6-630a						MTUWThF---	:30	\$150.00	NM							
Credited																					
17	KPHO	10/29/12	11/04/12	M-F 6-630a	M-F 6-630a						MTUWThF---	:30	\$150.00	NM							
Credited																					
18	KPHO	10/29/12	11/04/12	M-F 6-630a	M-F 6-630a						MTUWThF---	:30	\$150.00	NM							
Credited																					
19	KPHO	10/29/12	11/04/12	M-F 6-630a	M-F 6-630a						MTUWThF---	:30	\$150.00	NM							
Credited																					
20	KPHO	10/29/12	11/04/12	M-F 6-630a	M-F 6-630a						MTUWThF---	:30	\$150.00	NM							
Credited																					
64	KPHO	11/05/12	11/06/12	M-F 6-630a	M-F 6-630a									NM	1	\$150.00					
				Start Date	End Date	Weekdays	Spots/Week	Rate													
Week: 11/05/12																					
E	65	KPHO	10/08/12	11/02/12	M-F 630-7a	M-F 630-7a								NM	10	\$1,350.00					
			Start Date	End Date	Weekdays	Spots/Week	Rate														
Week: 10/08/12																					
			Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type										
1	KPHO	10/08/12	10/14/12	M-F 630-7a	M-F 630-7a						MTUWThF---	:30	\$135.00	NM							
Credited																					
3	KPHO	10/08/12	10/14/12	M-F 630-7a	M-F 630-7a						MTUWThF---	:30	\$135.00	NM							
Credited																					
4	KPHO	10/08/12	10/14/12	M-F 630-7a	M-F 630-7a						MTUWThF---	:30	\$135.00	NM							
Credited																					
5	KPHO	10/08/12	10/14/12	M-F 630-7a	M-F 630-7a						MTUWThF---	:30	\$135.00	NM							
Credited																					
Week: 10/15/12																					
Week: 10/22/12																					
			Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type										
11	KPHO	10/22/12	10/28/12	M-F 630-7a	M-F 630-7a						MTUWThF---	:30	\$135.00	NM							
Credited																					
Week: 10/29/12																					
			Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type										
16	KPHO	10/29/12	11/04/12	M-F 630-7a	M-F 630-7a						MTUWThF---	:30	\$135.00	NM							
Credited																					
17	KPHO	10/29/12	11/04/12	M-F 630-7a	M-F 630-7a						MTUWThF---	:30	\$135.00	NM							
Credited																					
18	KPHO	10/29/12	11/04/12	M-F 630-7a	M-F 630-7a						MTUWThF---	:30	\$135.00	NM							
Credited																					
19	KPHO	10/29/12	11/04/12	M-F 630-7a	M-F 630-7a						MTUWThF---	:30	\$135.00	NM							
Credited																					
20	KPHO	10/29/12	11/04/12	M-F 630-7a	M-F 630-7a						MTUWThF---	:30	\$135.00	NM							
Credited																					
66	KPHO	11/05/12	11/05/12	M-F 630-7a	M-F 630-7a								NM	1	\$135.00						
			Start Date	End Date	Weekdays	Spots/Week	Rate														
Week: 11/05/12																					
E	67	KPHO	10/08/12	11/02/12	CBS 5 NEWS @ 630P	M-F 630PM News								NM	8	\$6,400.00					
			Start Date	End Date	Weekdays	Spots/Week	Rate														
Week: 10/08/12																					
Week: 10/15/12																					

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Contract / Revision	Alt Order #	
495920 / 17	06348233	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	CARMONA FOR SENATE	1875
Advertiser		
Carmona For Senate		
Original Date / Revision		
09/26/12 / 10/31/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/		Amount		
									Rate	Type			
	<u>Spot</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>
6	KPHO	10/15/12-10/21/12	CBS 5 NEWS @ 630P	Credited	M-F 630PM News	MTUWThF----	:30		\$800.00			NM	
8	KPHO	10/15/12-10/21/12	CBS 5 NEWS @ 630P	Credited	M-F 630PM News	MTUWThF----	:30		\$800.00			NM	
9	KPHO	10/15/12-10/21/12	CBS 5 NEWS @ 630P	Credited	M-F 630PM News	MTUWThF----	:30		\$800.00			NM	
10	KPHO	10/15/12-10/21/12	CBS 5 NEWS @ 630P	Credited	M-F 630PM News	MTUWThF----	:30		\$800.00			NM	
Week: 10/22/12		10/28/12	MTWTF--	5	\$800.00								
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
12	KPHO	10/22/12-10/28/12	CBS 5 NEWS @ 630P	Credited	M-F 630PM News	MTUWThF----	:30		\$800.00			NM	
13	KPHO	10/22/12-10/28/12	CBS 5 NEWS @ 630P	Credited	M-F 630PM News	MTUWThF----	:30		\$800.00			NM	
14	KPHO	10/22/12-10/28/12	CBS 5 NEWS @ 630P	Credited	M-F 630PM News	MTUWThF----	:30		\$800.00			NM	
15	KPHO	10/22/12-10/28/12	CBS 5 NEWS @ 630P	Credited	M-F 630PM News	MTUWThF----	:30		\$800.00			NM	
Week: 10/29/12		11/04/12	MTWTF--	5	\$800.00								
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
16	KPHO	10/29/12-11/04/12	CBS 5 NEWS @ 630P	Credited	M-F 630PM News	MTUWThF----	:30		\$800.00			NM	
17	KPHO	10/29/12-11/04/12	CBS 5 NEWS @ 630P	Credited	M-F 630PM News	MTUWThF----	:30		\$800.00			NM	
18	KPHO	10/29/12-11/04/12	CBS 5 NEWS @ 630P	See MG 67.21	M-F 630PM News	MTUWThF----	:30		\$800.00			NM	
19	KPHO	10/29/12-11/04/12	CBS 5 NEWS @ 630P	Credited	M-F 630PM News	MTUWThF----	:30		\$800.00			NM	
20	KPHO	10/29/12-11/04/12	CBS 5 NEWS @ 630P	Credited	M-F 630PM News	MTUWThF----	:30		\$800.00			NM	
21	KPHO	10/29/12-10/29/12	CBS 5 NEWS @ 630P	MG for 67.18 10/29	M-F 630PM News	-----	:30		\$800.00			NM	
68	KPHO	11/05/12	11/05/12	CBS 5 NEWS @ 630P	M-F 630PM News		:30					NM	
Week: 11/05/12		11/11/12	1-----	1	\$800.00							1	
69	KPHO	10/08/12	10/12/12	CBS EARLY SHOW	M-F 7a-9a		:30					NM	
Week: 10/08/12		10/14/12	MTWTF--	10	\$200.00							10	
70	KPHO	10/15/12	10/26/12	CBS EARLY SHOW	M-F 7a-9a		:30					NM	
Week: 10/15/12		10/21/12	MTWTF--	5	\$200.00							10	
Week: 10/22/12		10/28/12	MTWTF--	5	\$200.00								
71	KPHO	10/29/12	11/02/12	CBS EARLY SHOW	M-F 7a-9a		:30					NM	
Week: 10/29/12		11/04/12	MTWTF--	6	\$200.00							6	
72	KPHO	10/08/12	11/02/12	PRICE IS RIGHT	M-F 9a-10a		:30					NM	
Week: 10/08/12		10/14/12	MTWTF--	5	\$700.00							13	

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Contract / Revision	Alt Order #	
495920 / 17	06348233	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	CARMONA FOR SENATE	1875
Advertiser		
Carmona For Senate		
Original Date / Revision		
09/26/12 / 10/31/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/		Amount
									Rate	Type	
2	KPHO	10/08/12-10/14/12		PRICE IS RIGHT	M-F 9a-10a	MTUWThF---	:30		\$700.00	NM	
Credited											
5	KPHO	10/08/12-10/14/12		PRICE IS RIGHT	M-F 9a-10a	MTUWThF---	:30		\$700.00	NM	
Credited											
Week: 10/15/12	10/21/12	MTWTF--	5		\$700.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type	
6	KPHO	10/15/12-10/21/12		PRICE IS RIGHT	M-F 9a-10a	MTUWThF---	:30		\$700.00	NM	
Credited											
7	KPHO	10/15/12-10/21/12		PRICE IS RIGHT	M-F 9a-10a	MTUWThF---	:30		\$700.00	NM	
Credited											
8	KPHO	10/15/12-10/21/12		PRICE IS RIGHT	M-F 9a-10a	MTUWThF---	:30		\$700.00	NM	
Credited											
9	KPHO	10/15/12-10/21/12		PRICE IS RIGHT	M-F 9a-10a	MTUWThF---	:30		\$700.00	NM	
Credited											
Week: 10/22/12	10/28/12	MTWTF--	5		\$700.00						
Week: 10/29/12	11/04/12	MTWTF--	5		\$700.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type	
20	KPHO	10/29/12-11/04/12		PRICE IS RIGHT	M-F 9a-10a	MTUWThF---	:30		\$700.00	NM	
Credited											
73	KPHO	11/05/12	11/06/12	PRICE IS RIGHT	M-F 9a-10a		:30			NM	
Start Date	End Date	Weekdays	Spots/Week		Rate						
Week: 11/05/12	11/11/12	MT-----	1		\$700.00						0 \$0.00
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type	
1	KPHO	11/05/12-11/11/12		PRICE IS RIGHT	M-F 9a-10a	MTU-----	:30		\$700.00	NM	
Credited											
74	KPHO	10/19/12	11/02/12	BLUE BLOODS	F 9p-10p		:30			NM	
Start Date	End Date	Weekdays	Spots/Week		Rate						
Week: 10/15/12	10/21/12	---1--	1		\$4,000.00						1 \$4,000.00
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type	
1	KPHO	10/15/12-10/21/12		BLUE BLOODS	F 9p-10p	-----F---	:30		\$4,000.00	NM	
Credited											
Week: 10/22/12	10/28/12	-----	0		\$0.00						
Week: 10/29/12	11/04/12	---1--	1		\$4,000.00						
75	KPHO	10/13/12	11/03/12	Sa Late News	Sa 10p-1035p		:30			NM	
Start Date	End Date	Weekdays	Spots/Week		Rate						
Week: 10/08/12	10/14/12	-----1-	1		\$900.00						
Week: 10/15/12	10/21/12	-----1-	1		\$900.00						
Week: 10/22/12	10/28/12	-----1-	1		\$900.00						
Week: 10/29/12	11/04/12	-----1-	1		\$900.00						
76	KPHO	11/03/12	11/03/12	CBS 5 NEWS @ 5P	Sa 5PM News		:30			NM	
Start Date	End Date	Weekdays	Spots/Week		Rate						
Week: 10/29/12	11/04/12	-----1-	1		\$400.00						0 \$0.00
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type	
1	KPHO	10/29/12-11/04/12		CBS 5 NEWS @ 5P	Sa 5PM News	-----Sa--	:30		\$400.00	NM	
Credited											
77	KPHO	10/27/12	11/03/12	Sat 5a-7a	Sat AM		:30			NM	
Start Date	End Date	Weekdays	Spots/Week		Rate						
Week: 10/22/12	10/28/12	-----1-	1		\$150.00						
Week: 10/29/12	11/04/12	-----1-	1		\$150.00						

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FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

www.kpho.com

Contract / Revision	Alt Order #	
495920 / 17	06348233	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	CARMONA FOR SENATE	1875
Advertiser		
Carmona For Senate		
Original Date / Revision		
09/26/12 / 10/31/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/		Type	Spots	Amount
									Rate	Week			
78	KPHO	11/03/12	11/03/12	CBS 5 NEWS @ 530P	Sat 530PM News		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/29/12	11/04/12	-----1-					1	\$350.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
	1	KPHO	10/29/12-11/04/12	CBS 5 NEWS @ 530P	Sat 530PM News	-----Sa--	:30		\$350.00		NM		
79	KPHO	11/03/12	11/03/12	CBS 5 NEWS @ 630P	Sa 630PM News		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/29/12	11/04/12	-----1-					1	\$800.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
	1	KPHO	10/29/12-11/04/12	CBS 5 NEWS @ 630P	Sa 630PM News	-----Sa--	:30		\$800.00		NM		
80	KPHO	10/14/12	11/04/12	Su Late News	Su 10p-1035p		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/08/12	10/14/12	-----1					1	\$1,000.00				
Week:	10/15/12	10/21/12	-----1					1	\$1,000.00				
Week:	10/22/12	10/28/12	-----1					1	\$1,000.00				
Week:	10/29/12	11/04/12	-----1					1	\$1,000.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
	4	KPHO	10/29/12-11/04/12	Su Late News	Su 10p-1035p	-----Sl	:30		\$1,000.00		NM		
E 81	KPHO	10/21/12	11/04/12	CBS 5 NEWS @ 530P	Su 530p-6p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/15/12	10/21/12	-----1					1	\$800.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
	1	KPHO	10/15/12-10/21/12	CBS 5 NEWS @ 530P	Su 530p-6p	-----Sl	:30		\$800.00		NM		
Week:	10/22/12	10/28/12	-----1					1	\$800.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
	2	KPHO	10/22/12-10/28/12	CBS 5 NEWS @ 530P	Su 530p-6p	-----Sl	:30		\$800.00		NM		
Week:	10/29/12	11/04/12	-----1					1	\$800.00				
82	KPHO	10/14/12	10/14/12	60 MINUTES	Sun 6p-7p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/08/12	10/14/12	-----1					1	\$2,500.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
	1	KPHO	10/08/12-10/14/12	60 MINUTES	Sun 6p-7p	-----Sl	:30		\$2,500.00		NM		
83	KPHO	11/04/12	11/04/12	60 MINUTES	Sun 6p-7p		:30				NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/29/12	11/04/12	-----1					1	\$6,500.00				
84	KPHO	10/28/12	10/28/12	CBS SUNDAY MORNING	Various		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/22/12	10/28/12	-----1					1	\$800.00				
85	KPHO	11/04/12	11/04/12	CBS SUNDAY MORNING	Various		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/29/12	11/04/12	-----1					1	\$1,200.00				
86	KPHO	10/28/12	10/28/12	AMAZING RACE	Sun 7p-8p		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	10/22/12	10/28/12	-----1					1	\$5,000.00				
87	KPHO	10/14/12	11/04/12	THE GOOD WIFE	Sun 8-9p		:30				NM	0	\$0.00

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Contract / Revision	Alt Order #	
495920 / 17	06348233	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	CARMONA FOR SENATE	1875
Advertiser		Original Date / Revision
Carmona For Senate		09/26/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Spots/	
										Type	Spots
		Start Date	End Date	Weekdays							Amount
Week: 10/08/12		10/14/12		-----1				1	\$6,000.00		
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type	
1	KPHO	10/08/12-10/14/12		THE GOOD WIFE	Sun 8-9p	-----St	:30		\$6,000.00	NM	
<i>Credited</i>											
Week: 10/15/12		10/21/12		-----				0	\$0.00		
Week: 10/22/12		10/28/12		-----				0	\$0.00		
Week: 10/29/12		11/04/12		-----1				1	\$6,000.00		
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type	
2	KPHO	10/29/12-11/04/12		THE GOOD WIFE	Sun 8-9p	-----St	:30		\$6,000.00	NM	
<i>Credited</i>											
88	KPHO	10/11/12	10/11/12	PERSON OF INTEREST	Thu 8p-9p		:30			NM	
Start Date	End Date	Weekdays		Spots/Week	Rate						
Week: 10/08/12		10/14/12	---1---	1	\$3,500.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type	
1	KPHO	10/08/12-10/14/12		PERSON OF INTEREST	Thu 8p-9p	----Th----	:30		\$3,500.00	NM	
<i>See MG 88.2</i>											
2	KPHO	10/11/12-10/11/12		BIG BANG/2.5 MEN	Thu 8p-9p	----Th----	:30		\$3,500.00	NM	
<i>MG for 88.1 10/11</i>											
89	KPHO	10/23/12	10/23/12	VEGAS	Tue 9p-10p		:30			NM	
Start Date	End Date	Weekdays		Spots/Week	Rate						
Week: 10/22/12		10/28/12	-1-----	1	\$2,700.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type	
1	KPHO	10/22/12-10/28/12		VEGAS	Tue 9p-10p	-Tu-----	:30		\$2,700.00	NM	
<i>Credited</i>											
90	KPHO	10/15/12	10/15/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:30			NM	
Start Date	End Date	Weekdays		Spots/Week	Rate						
Week: 10/15/12		10/21/12	1-----	1	\$800.00						
91	KPHO	10/11/12	10/11/12	ELEMENTARY	Thu 9p-10p		:30			NM	
Start Date	End Date	Weekdays		Spots/Week	Rate						
Week: 10/08/12		10/14/12	---T---	1	\$6,000.00						
92	KPHO	10/12/12	10/12/12	CSI:NY	Fri 7p-8p		:30			NM	
Start Date	End Date	Weekdays		Spots/Week	Rate						
Week: 10/08/12		10/14/12	----F--	1	\$3,070.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type	
1	KPHO	10/08/12-10/14/12		CSI:NY	Fri 7p-8p	----F--	:30		\$3,070.00	NM	
<i>See MG 92.2</i>											
2	KPHO	10/12/12-10/12/12		NCIS	Fri 7p-8p	----F--	:30		\$3,070.00	NM	
<i>MG for 92.1 10/12</i>											
93	KPHO	10/15/12	10/19/12	M-F 10pm News Repeat	M-F 11:39p-12:13a		:30			NM	
Start Date	End Date	Weekdays		Spots/Week	Rate						
Week: 10/15/12		10/21/12	MTWTF--	1	\$125.00						
94	KPHO	10/15/12	10/19/12	M-F 530-6a	M-F 530-6a		:30			NM	
Start Date	End Date	Weekdays		Spots/Week	Rate						
Week: 10/15/12		10/21/12	MTWTF--	2	\$235.00						
95	KPHO	10/16/12	10/16/12	VEGAS	Tue 9p-10p		:30			NM	
Start Date	End Date	Weekdays		Spots/Week	Rate						
Week: 10/15/12		10/21/12	-T-----	1	\$6,000.00						
96	KPHO	10/15/12	10/15/12	HOW I MET YOUR MOTHER	Mon 7p-8p		:30			NM	
Start Date	End Date	Weekdays		Spots/Week	Rate						
Week: 10/15/12		10/21/12	M-----	1	\$3,200.00						

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Contract / Revision	Alt Order #	
495920 / 17	06348233	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	CARMONA FOR SENATE	1875
Advertiser		Original Date / Revision
Carmona For Senate		09/26/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/		Type	Spots	Amount		
									Start Date	End Date	Weekdays	Spots/Week	Rate		
97	KPHO	10/22/12	10/22/12	HAWAII FIVE-0			:30					NM	1	\$6,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/22/12	10/28/12	M-----						\$6,000.00						
98	KPHO	10/22/12	10/22/12	National Debates			:30					NM	1	\$5,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/22/12	10/28/12	M-----						\$5,000.00						
99	KPHO	10/27/12	10/27/12	LEVERAGE			:30					NM	1	\$225.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/22/12	10/28/12	-----S-						\$225.00						
100	KPHO	10/22/12	10/22/12	Early News Specials			:30					NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/22/12	10/28/12	M-----						\$600.00						
101	KPHO	10/29/12	11/02/12	CBS 5 NEWS @ 10P			:30					NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/29/12	11/04/12	MTWTF--						\$1,300.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>					<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Type</u>
1	KPHO	10/29/12-11/04/12	CBS 5 NEWS @ 10P						M-F 10p-1035p		MTuWThF----		:30	\$1,300.00	NM
		<u>Credited</u>													
102	KPHO	10/29/12	11/02/12	M-F 10pm News Repeat			:30					NM	1	\$75.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/29/12	11/04/12	MTWTF--						\$75.00						
103	KPHO	10/29/12	11/02/12	M-F 5-530am			:30					NM	1	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/29/12	11/04/12	MTWTF--						\$450.00						
104	KPHO	11/04/12	11/04/12	AMAZING RACE			:30					NM	1	\$5,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/29/12	11/04/12	-----S						\$5,000.00						
105	KPHO	10/29/12	11/02/12	M-F 530-6a			:30					NM	1	\$235.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/29/12	11/04/12	MTWTF--						\$235.00						
106	KPHO	10/29/12	11/02/12	CBS EARLY SHOW			:30					NM	1	\$350.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/29/12	11/04/12	MTWTF--						\$350.00						
107	KPHO	10/29/12	11/02/12	M-F 10pm News Repeat			:30					NM	1	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/29/12	11/04/12	MTWTF--						\$200.00						
108	KPHO	11/05/12	11/05/12	M-F 10pm News Repeat			:30					NM	1	\$110.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>		
Week:	11/05/12	11/11/12	M-----						\$110.00						
109	KPHO	11/04/12	11/04/12	NFL Doubleheader-L			:30					NM	1	\$7,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/29/12	11/04/12	-----S						\$7,000.00						
110	KPHO	10/30/12	11/02/12	CBS 5 NEWS @ NOON			:30					NM	2	\$1,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/29/12	11/04/12	-TWTF--						\$900.00						
111	KPHO	10/31/12	10/31/12	CRIMINAL MINDS			:30					NM	1	\$10,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/29/12	11/04/12	--W----						\$10,000.00						
112	KPHO	10/31/12	10/31/12	CSI:CRIME SCENE INVESTI	Wed	9p-10p	:30					NM	1	\$10,000.00	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

www.kpho.com

Contract / Revision	Alt Order #	
495920 / 17	06348233	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	CARMONA FOR SENATE	1875
Advertiser		Original Date / Revision
Carmona For Senate		09/26/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Spots/		Type	Spots	Amount	
									Start Date	End Date	Weekdays	Spots/Week	Rate	
		Week: 10/29/12	11/04/12	--W---				1						
N 113	KPHO	11/03/12	11/03/12	Sa Late News	Sa 10p-1035p		:30					NM	1	\$800.00
		Week: 10/29/12	11/04/12	-----S-				1						
N 114	KPHO	11/01/12	11/01/12	ELEMENTARY	Thu 9p-10p		:30					NM	1	\$11,515.00
		Week: 10/29/12	11/04/12	----T---				1						
										Totals		358		\$304,260.00

*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/28/12	279	\$202,100.00	\$171,785.00	\$858.93	\$172,643.93
10/29/12 - 11/06/12	79	\$102,160.00	\$86,836.00	\$434.18	\$87,270.18
Totals	358	\$304,260.00	\$258,621.00	\$1,293.11	\$259,914.11

Signature: _____ Date: _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Mareva Gilroy,

being/on behalf of: Richard CARMONA, a legally qualified candidate of the Democratic political party for the office of: Senate
in the General
election to be held on: 11/6/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<u>AS</u>		<u>ORDINED</u>		

Total Charges: